

Content Hub

Pan-European performance and reach

In today's complex and rapidly-evolving digital media landscape, content owners, publishers and distributors need a trusted colocation partner that understands the market and helps to support the deployment of demanding real-time and live content services by providing guaranteed uptime, security and dependable distribution for digital assets.

The right partner should provide more than just space, security and power. They should also provide seamless scalability and easy access to a broad range of content distribution options, enabling you to optimise your distribution performance (and therefore revenues) while minimising costs.

Introducing Interxion Content Hub

Located in state-of-the-art data centres in the most densely-populated cities in Europe, Interxion's Content Hubs provide the ideal environment for effective content aggregation, exchange, storage, management and distribution. They also enable you to interconnect with a large and growing digital media community.

Closer to consumers

Interxion Content Hubs take your content closer to the end user. Located in or near city centres in 11 of Europe's most densely-populated markets, they provide direct access to over 90 million broadband subscribers. By locating your content management platform, gaming platform, on-line play out facility or content servers at one of Interxion's Content Hubs, you can achieve some of the lowest possible latency / highest performance content delivery in Europe.

Better-connected

As a carrier-neutral operator, Interxion hosts a large and highly interactive customer community of CDNs, ISPs and network providers. We can introduce you to a broad range of content distribution partners, from the leading global CDNs and tier 1 providers for real-time & premium content distribution, through to any of 18 public Internet exchanges, providing access to over 2000 ISPs and over 1200 ASNs.

Always secure, always available

The Content Hubs are located within ultra-secure data centre facilities, featuring multi-layered security, including CCTV, mantraps and 24 hour access control. They offer high-density power configurations and redundancy as standard. Each site has been independently

Key benefits

- Centrally located with direct access to over 90 million broadband subscribers
- Lowest latency to key European markets for optimum performance
- Maximum cost-efficiency via extensive choice of content delivery partners
- Industry-leading security for premium media assets
- Industry-leading redundancy and resilience supporting live and real-time services
- Seamless scalability, supporting organic growth and new market entry
- In-house access to a growing digital media community

assessed and accredited for ISO 27001, the international standard for data security and business continuity. This guarantees no unauthorised access and optimum uptime for your valuable assets.

Seamless scalability and service

With 28 industry-leading data centres in 11 countries across Europe, Interxion is uniquely placed to support your growth. In addition, Interxion offers a single contract and a single, consistent, SLA, covering all countries, so that as you grow your existing agreement automatically covers all new Hubs. This is underpinned by the highest level of 24x7 support from Interxion's unique, single-point-of-contact, ITILv3-accredited, European Customer Service Centre.

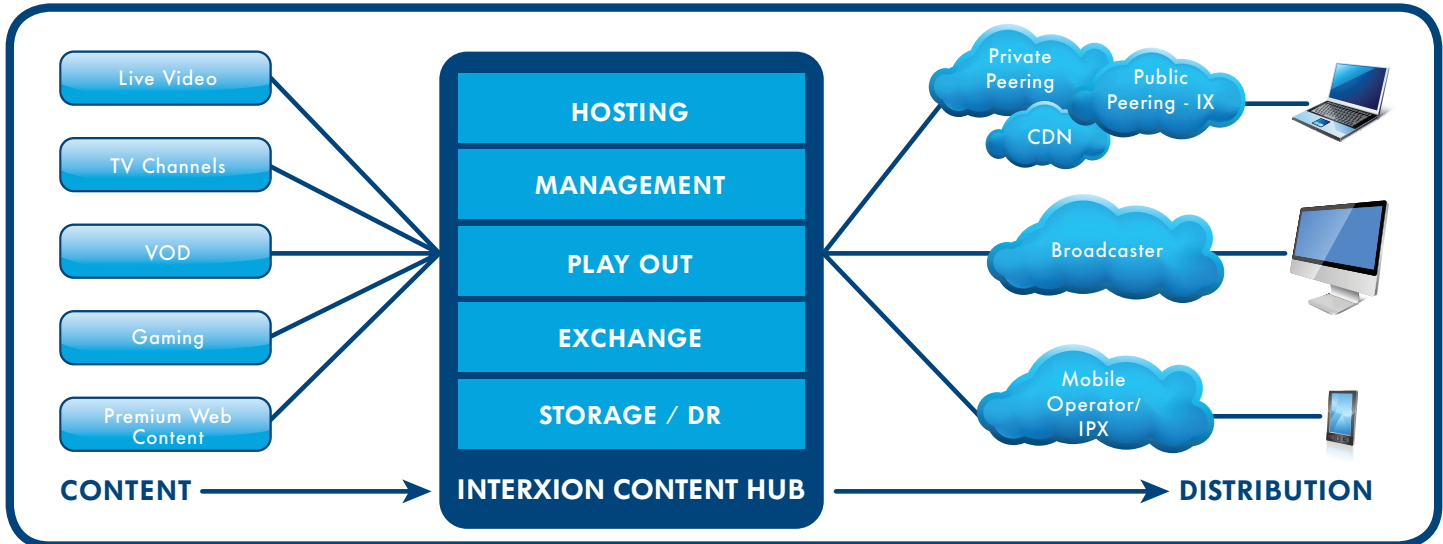
Leverage our Digital Media community

Our Content Hubs house a diverse and growing community of digital media service providers. They range from CDNs to gaming, gambling, MMOG platforms, video portals, social networking sites, post-production services and broadcasters. Our highly experienced Digital Media team works with customers to test and implement new technologies and maximise infrastructure efficiency. They can also make valuable introductions and interconnections within the community, maximising business opportunities.

This creates the ideal environment for content owners to simply and securely exchange, live, real-time and premium content, tailoring their distribution to optimise performance and cost.

Content Hub

Pan-European performance and reach



As well as four of the top five global CDNs, the Interxion Content Hub is home to...

© November 2010 Interxion. Interxion and the Interxion logo are trademarks or registered trademarks. All other trade names & logos are trademarks or registered trademarks of their respective holders.

Dedicated SLA	
Uptime	99.999%
Response time	< 10 minutes
MTTR	< 4 hours
Site Access	24x7
Security & Surveillance	24x7

Accreditations & Associations



Cofounder EMEA Chapter, Uptime Institute



ISO 27001 and BS25999-accredited Information Security Management & Business Continuity Systems



Patron of the European Internet Exchange Association

Contact us

For further information, please contact us:

Tel: +800 4687 9466 (toll free number)
 Tel: +44 20 7375 7070
 Fax: +44 20 7375 7059
 Email: content@interxion.com
 Web: www.interxion.com/content