

# Powering IDE's Cloud Solutions

Award-winning cloud computing solution providers IDE outgrew their data centre, and discovered the benefits of working with Interxion.

## The Challenge

IT outsourcer IDE already had their own data centre, but it was filling up fast. Instead of building a new one, they decided to take space from an external data centre operator.

“We wanted to concentrate on what we did best,” said Per Werngren, IDE CEO. “We are experts at taking care of servers and we simply wanted to work with someone that had the infrastructure in terms of space, physical security, power and cooling.”

“We were looking for a supplier that could demonstrate the sustainability and economic stability that we and our customers demand. In uncertain economic times, it is even more important to choose a stable supplier.”

## The Solution

IDE chose to place their equipment with Interxion in Stockholm.

“Above all, we needed someone who could manage our growth. In a nutshell, we were looking for the best carrier-neutral data centre in Sweden. Price was less important and when we weighed up all the factors together, we chose Interxion,” said Mr Werngren.

At Interxion, IDE have their equipment in a cage, which means that they have their own space separated from other customers within a shared area of the facility.

“We have already extended our cage several times. The flexibility Interxion offers is outstanding,” Mr Werngren added.

Expanding as the need arises is a consistent strategy across all of Interxion's 26 European data centres. In addition to being cost-effective, this modular approach to expanding space, power and cooling to suit immediate operational needs also optimises Power Usage Effectiveness (PUE) - reducing carbon footprint.

“Interxion gives customers access to over 20 network operators and ISPs as well as Netnod. We need a selection of stable, high-speed connections to the Internet, so this level of access and choice was another deciding factor,” continued Mr Werngren.

“In addition to all the hard values – choice of connectivity, reliable access to power and cooling and a well-developed security system – it is important that our staff work well with Interxion staff and vice versa. They do. And we know that Interxion really understands our business and can provide the support we need.”



### What IDE does...

*Founded in Sweden in 1992, IDE delivers cloud-based solutions on Microsoft platforms to customers across Europe. The company's core product, Livingstone Express, is a secure, high-availability, total IT solution for businesses. In 2009 IDE was voted Microsoft's worldwide Partner of the Year in the software-plus-services integration category.*

[www.idenet.com](http://www.idenet.com)

### What Interxion delivered...

- Best-in-class equipment housing with the ability to scale and reconfigure space as required
- Access to 23 network service providers including Netnod, Sweden's Internet hub
- Multiple physical security layers and 24-hour security support with controlled customer access
- Guaranteed power availability up to 99.99% with N+1 backup generators and cooling and N+1 UPS
- Redundant cooling equipment with free cooling maintaining temperature and humidity and maximising energy efficiency
- ISO 27001-certified Information Security Management Systems
- Expert local staff and support available coordinated 24/7 through Interxion's European Customer Service Centre

## About Us

Interxion is a leading European operator of carrier-neutral data centres and managed services. We serve our customers from 28 facilities located in 13 cities across 11 European countries.

Every Interxion data centre meets the most stringent industry requirements, offering the highest levels of security, power availability and energy efficiency.

Interxion's customer community also has access to 18 major European Internet exchanges and over 350 carriers/ISPs giving exceptionally convenient, cost-effective and reliable connectivity.

### Our Customers

Over 1,100 organisations, ranging from global carriers and ISPs to leading content owners, service providers and enterprises, house their mission-critical infrastructure with Interxion. They include:

- Akamai
- BT
- Cable & Wireless
- Coca Cola
- Fortis
- HP
- IBM
- Level3
- Nasdaq OMX
- Real Networks
- RTL Interactive
- Sage Software
- Siemens
- SunGard

### Quality of Service

Over and above expert local staff, Interxion provides a unique European Customer Service Centre (ECSC) that monitors customer security and systems 24x7 and provides quick-response support in five languages.

Following a rigorous independent assessment process, Interxion has been awarded ISO 27001 for Information Security Management Systems and Business Continuity.

### Contact Us

To find out more about our facilities and our full range of services and solutions, please contact us with your requirements:

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### Accreditations & Associations



Cofounder EMEA Chapter,  
Uptime Institute



Contributor Member,  
The Green Grid



ISO 27001 and BS25999-  
accredited Information  
Security Management &  
Business Continuity Systems



Contributor, EC Joint  
Research Centre on  
Sustainability



Patron of the European  
Internet Exchange  
Association

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