



## FINTECH STARTUP PARTNERS WITH INTERXION TO LEVERAGE NEXT GENERATION OF BLOCKCHAIN TECHNOLOGY



### Five advantages for e-Money of using Interxion

- Access to an open digital ecosystem of utmost strategic importance to partners (carrier neutrality and direct access to AWS, Google Cloud, Microsoft Azure, etc.)
- Ability to deploy on-premise Hardware Security Modules to maximise blockchain security
- Highest-standard 24/7 physical security and processes
- Access to European interconnected network internet exchanges
- A flexible and scalable IT setup to power the business' potential

Danish fintech company e-Money wants customers to be able to make worldwide money transfers instantly and in their own currency. According to founder and CEO Martin Dyring-Andersen, Interxion's data centre network allows e-Money to build a scalable solution on the next generation of blockchain technology.

In 2017, Dyring-Andersen founded e-Money, aiming to make the global transaction market transparent and inexpensive to customers, offering real-time money transfers anywhere in the world instead of traditional \$20 transaction charges and two-day transfer delays.

"Today's global transaction market is non-transparent, expensive and slow. We want people to be able to transfer money from one account to another anywhere in the world in real time. And to us, technology is the answer," says Dyring-Andersen, adding:

"We were not satisfied with the market offerings so we decided to develop this ourselves, building a scalable solution on top of existing banking infrastructure in order to gain both customers' and banks' trust right from the start. With our collaboration with Interxion, we have a flexible and scalable IT setup in a secure and well-connected location that meets all of our needs while our business grows."

### Connecting old currencies and new technology

e-Money is building its business on the Cosmos Network, which allows many independent blockchains to communicate and exchange value with one another.

According to Dyring-Andersen, this network not only offers instant transaction finality and low fees due to fast processing time. More importantly, it also allows e-Money to connect old currencies and new technology.

## About e-Money

e-Money aims to shape tomorrow's transaction infrastructure, using blockchain technology. The company's goal is to:

- Offer open, free and easy access to a network account
- Enable account holders to save up in the currencies of their own choice
- Make global transactions fully digital, secure and instant

<https://e-money.com>

## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 50 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest.

For more information, please visit [www.interxion.com](http://www.interxion.com)

"We are combining existing, stable and trusted currencies with new technology. Other projects get more attention, but there is no need to disrupt the entire business. Consumers trust their central banks and their own currencies, so we are simply adding a digital layer to these well-functioning entities for a trustworthy and user-friendly experience."

## Interxion's data centres enable e-Money's business model

According to the CEO, the right data centre partner is key when operating within finance. Choosing AWS Direct Connect at Interxion, e-Money can bridge private and public environments because of the connection reliability and stability – both fundamental requirements for its Proof of Stake algorithm work on the Cosmos platform.

In addition, connecting to AWS Cloud using AWS Direct Connect at Interxion gives important business cost benefits compared to international long line connections.

"With our partnership with Interxion, we can grow our business today and tomorrow. With their open ecosystem, we can connect to AWS Direct Connect and AWS Cloud right now and other services whenever needed," he adds.

"Interxion's level of security and their attention to details and safety processes are the very best in the market, and their European network allows our business to expand across markets when the time is right," says Dyring-Andersen.



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**Cofounder:** Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

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