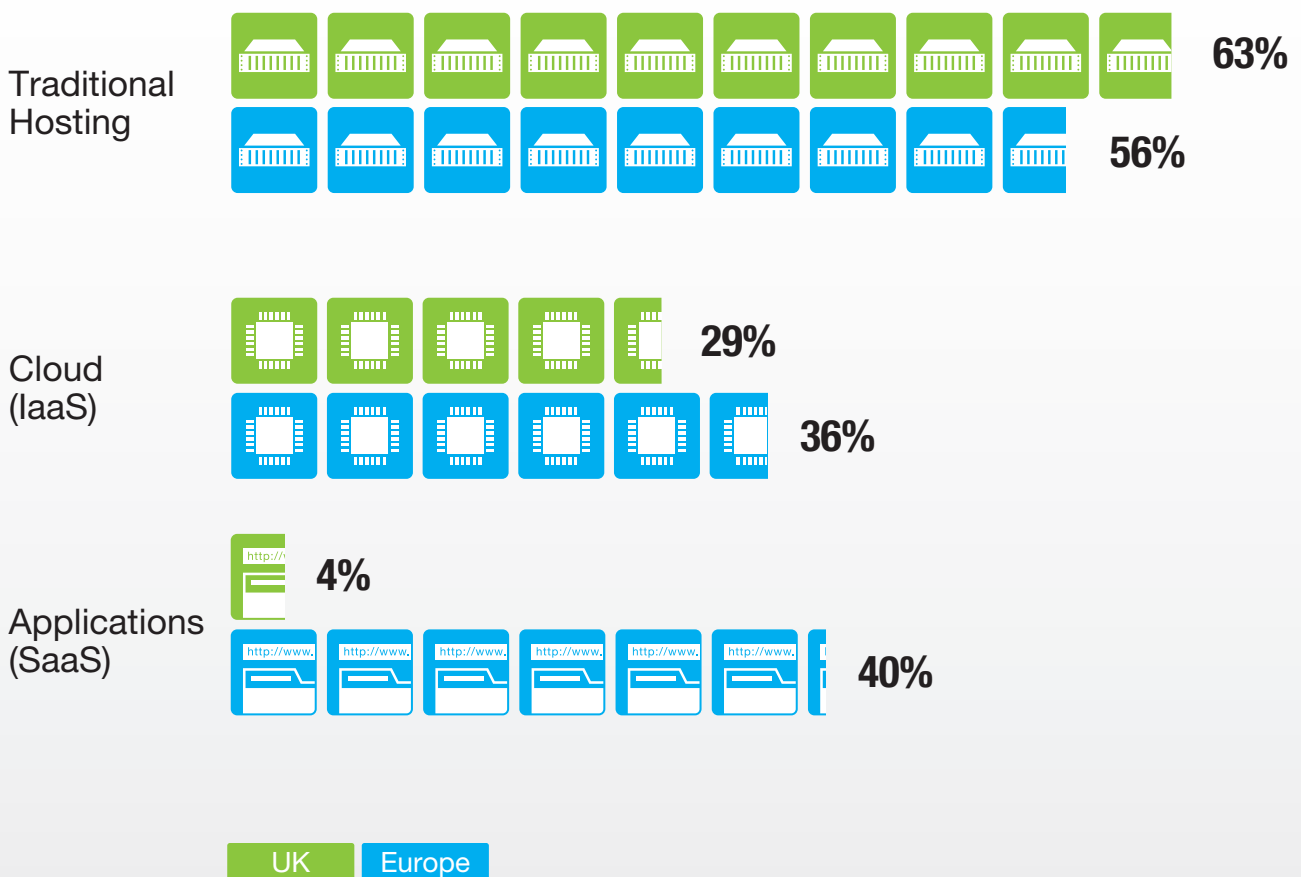


# CLOUD & HOSTING PROVIDERS SURVEY

## UK versus Europe

### CUSTOMER DEMAND TODAY

Demand for traditional hosting exceeds demand for cloud in the UK



Infographics based on 407 responses, collected online and via telephonic and face-to-face interviews.