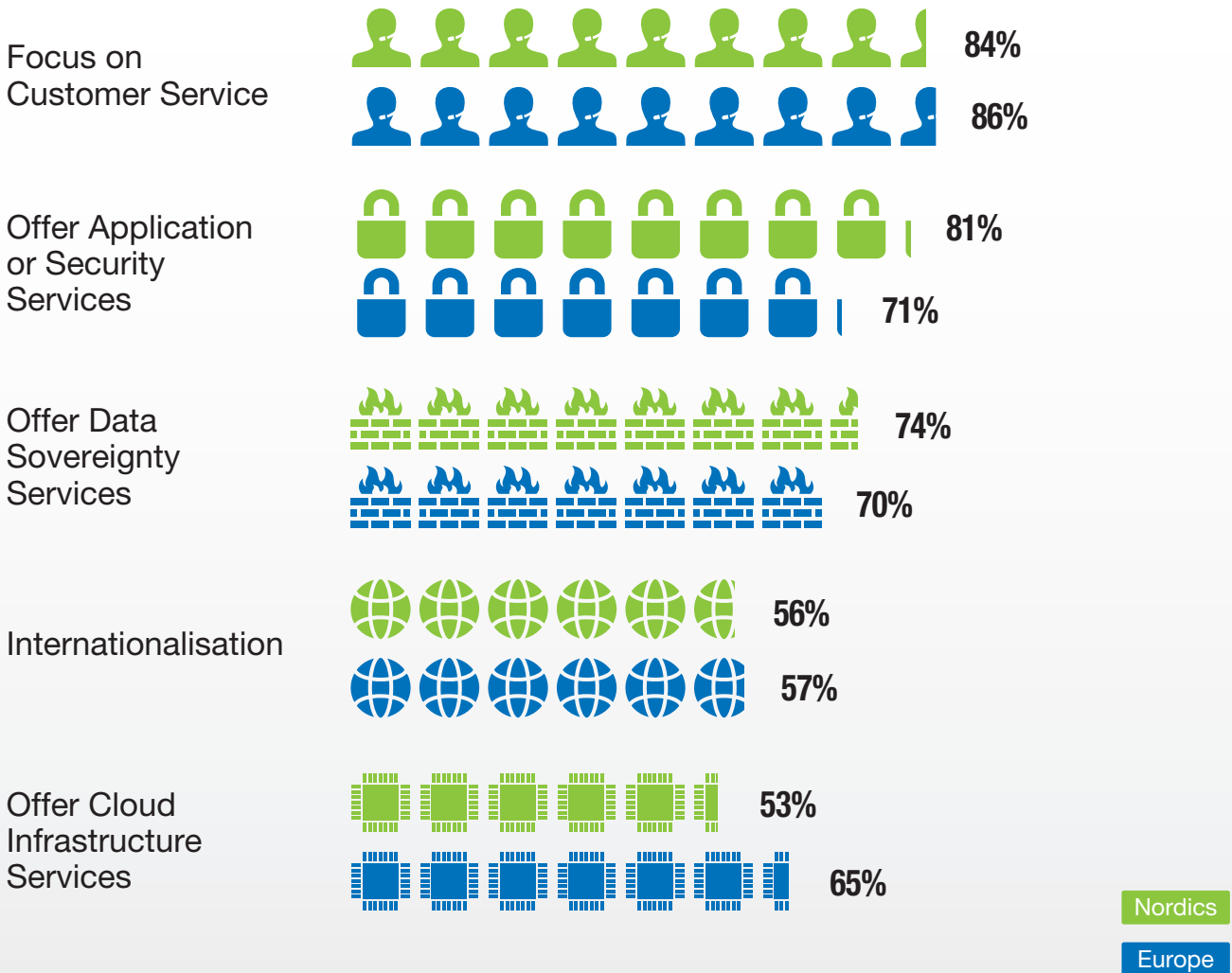


CLOUD & HOSTING SERVICE PROVIDERS SURVEY 2014

NORDICS

TOP 5 STRATEGIES

Nordics service providers' key differentiation strategies are product diversification and customer service



Infographics based on 406 responses, collected online and via telephone and face-to-face interviews.