



LONDON  
DATA CENTRE CAMPUS

Connect, transact and grow



# WELCOME TO LONDON



## Communities in London

We attract many key players in the, connectivity, financial services, digital media and cloud sectors, who find a ready-formed community of potential suppliers, partners and customers in our London campus. They benefit from a top-quality, secure European hub with data stored in a known location, the lowest latency to key European markets, and direct access to Europe's broadband users.

Few cities in Europe can rival London for its combined commercial and creative leadership. From the Square Mile, the centre of global finance, it's just a few steps to Silicon Roundabout in the heart of London's Tech City, the location of choice for Europe's digital entrepreneurs and technology innovators.

Close by you'll find our network-neutral data centre campus, where vibrant communities of interest come together to establish valuable business relationships. The campus is home to the internet exchanges LINX – the UK's largest – and LONAP, and provides access to leading carriers, internet service providers (ISPs) and content distribution networks (CDNs).

Whatever the nature, size and reach of your business, you're assured of the best connectivity for your needs and the fastest performance for your business-critical applications.

## Communities to help you grow

With sector experts available to help you develop your strategy, a wide range of carriers in an ultra-secure facility, and the ability to connect directly with your partners, suppliers and customers in the campus using Cross Connects, our London campus is the ideal environment for communities of interest to thrive:

# 25

miles from  
Heathrow Airport

# 90+

carrier and  
ISP PoPs

# 200+

financial services  
community of members





## Financial Services

Our London campus sits at the heart of the UK Financial Services landscape, equidistance between key exchanges BATS, TOM to the West and ICE Futures/Liffe to the East. As well as a number of exchanges located on site, customers also have access to over 12 exchange access POPs, market data providers, brokers and all the key low latency networks. This makes Interxion London unequalled in terms of venue trading access. You'll find:

- Over 200 capital markets participants including investment firms, high-frequency trading firms, hedge funds, brokers and banks
- Leading providers of services such as market data, direct market access, sponsored access and clearing services
- Access points to 12 exchanges and liquidity venues including NYSE Euronext, NASDAQ OMX, Bolsa de Madrid, London Metal Exchange and BATS.



## Digital Media

Direct access to Europe's broadband subscribers and the lowest latency to local and European markets make our digital media hub in London the ideal place for rich media content providers and their content delivery and other partners, as well as any business with content to share with Europe and beyond. Our secure facilities protect valuable media assets, and our built-in redundancy and resilience assure the performance of live and real-time services.



## Cloud Services

This is where you come if your business builds or operates public or private cloud platforms, develops or delivers cloud applications and services, or provides or needs connectivity to cloud services. Our cloud community does business here because of our ready formed customer communities, connectivity density and the quality, flexibility, connectivity of our data centres.



## Connectivity

- Direct access to LINX and LONAP internet exchanges
- Direct access to Microsoft Azure, AWS, IBM Cloud and Oracle Cloud Infrastructure
- Over 90 carrier and ISP PoPs
- Access to all major CDNs

## Community

- Extensive financial services community of over 200 members
- Diverse cloud community including cloud platforms, hosting providers and systems integrators
- Established digital media community including broadcasters, gaming platforms and CDNs

## Location

- Uniquely located between the Square Mile and Tech City
- Seven miles from City Airport, 25 miles from Heathrow Airport

## Global and national connectivity

Our London data centre campus attracts a rich diversity of global and national connectivity providers. Our London Connectivity Hub is home to over 90 connectivity providers, a LINX (London Internet Exchange) core node, BT's IP Network as well as all the leading CDN's. This makes Interxion London the perfect platform to peer with other providers, distribute content and provide services to our extensive customer community. It puts carriers close to their customers; and enables businesses to select the networks that will deliver the right performance at the right price.

## Flexibility and choice

We pioneered modular data centre design and have been refining it for years to enable rapid and efficient expansion. We offer significant flexibility in how you extend your footprint and what you do with your space. And if you want advice or help in purchasing or installing equipment, our partners are at your service.

The key services available on campus are:

- Colocation in Cabinets, Cages and Private Rooms
- SLA-backed cross connects
- 24x7 Hands and Eyes technical support service
- Meeting rooms and office space

// *The fact that various hedge funds and large buy side and sell side organisations are just a Cross Connect away meant Interxion's London site was very advantageous for us.*

**Thomson Reuters**

// *Over the past three years Cancer Research UK has carried out several projects that have been made easier because of Interxion's customer-friendly approach, good connectivity options, reliability and uptime.*

**Cancer Research UK**



## The peace of mind you need

When you colocate at Interxion, you can be confident about the physical security of your systems, the performance of your infrastructure and its availability – assured with a 99.999% availability SLA. You never have to worry about running out of space or power. And if sustainability is high on your agenda, that's covered too. Since '98 we've been setting industry standards in data centre design, build, operation and management to deliver continually improving reliability, security, resilience, efficiency and performance.



### Operational excellence

Like all Interxion data centre campuses, London has ISO 27001 and BS 25999 certification. We combine state-of-the-art systems and processes to monitor and manage operations 24x7, combining on-the-ground local teams with centralised oversight by our 24 hour European Customer Service Centre (ECSC). With 'four eyes' on every decision and change – a local pair and a central pair – you can be confident of the quality and reliability of our operations.



### Security

The whole campus is monitored 24x7 by CCTV and security patrols. There are multiple access barriers, including mantraps, contactless key cards and biometric readers. You can also add your own security systems to a Private Room.



### Resilience and business continuity

From 24x7 monitoring and alarms for every critical system to incident management and business continuity management, we follow best practice and operate in full accordance with the ITILv3 framework. High levels of redundancy and service assurance are built into our data centres:

- **Connectivity:** dual-entry fibre from two separate carrier main routes and SLA-based cross connects to connect you to the customers and partners you need to reach.
- **Power:** secured supply; two power feeds for all equipment, each independently equipped with UPS and generator backup with full load capacity for indefinite running.
- **Environment:** SLAs on temperature and humidity in line with ASHRAE recommendations; N+1 cooling; sophisticated water and smoke detection systems; advanced fire suppression in line with local regulations and designed for maximum safety and minimum damage.



### Sustainability

Our PUE measures, even where using mechanical cooling and in an always-on environment, are exceptional by any standards. We use free cooling and a custom cold-aisle containment solution to support higher power densities on low raised floors more efficiently, reducing the overall cooling overhead by as much as 30%. And both data centres on the London campus use 100% renewable energy.



### Operational excellence

- 99.999% availability SLA
- 2N or N+1 configurations for all critical systems
- 24x7 operation and monitoring

### Sustainability

- Exceptional PUE measures
- 100% renewable energy

## Local and central teams at your service

Customers value the quality of our operations and customer service. We centralise functions that can be and have strong local management, operational, service delivery and assurance teams, enabling us to deliver a more efficient, consistent, responsive and personal service to you.

### Dedicated support

Our centralised European Customer Service Centre (ECSC) team is fluent in English, Dutch, French, German and Spanish. They give you a single point of contact, 24x7, for everything: from booking access to your equipment to arranging a cross connect or reporting a problem.

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*Fundamental to the value euNetworks delivers our customers is our last-mile fibre networks in major European cities. Interxion's pan-European footprint have made them an ideal partner to help us deliver the benefits of our high capacity network to our target customers.*

euNetworks



The ECSC will keep you continually informed of anything that has the slightest chance of affecting your systems. Our customers tell us that they really appreciate the level of engagement they get from us and the control it gives them over the mission-critical systems they host with us.

### The local team

The London team not only runs the campus day-to-day but can provide you with knowledge of local markets and regulatory environments as needed.

They're on hand if you want advice or help in using your space effectively, from design and connectivity to installation and management. In particular, they can advise on best practices for cabling, cooling, and power delivery and management, and help you make the best choices on leased lines, IP transit, peering arrangements and physical cabling.



**Andrew Fray,**  
Managing Director, UK



## About Interxion

Interxion (NYSE: INXN) is a leading provider of carrier and cloud-neutral colocation data centre services in Europe, serving a wide range of customers through over 45 data centres in 11 European countries. Interxion's uniformly designed, energy efficient data centres offer customers extensive security and uptime for their mission-critical applications. With over 700 connectivity providers, 21 European Internet exchanges, 21 European Internet exchanges, and most leading cloud and digital media platforms across its footprint, Interxion has created connectivity, cloud, content and finance hubs that foster growing customer communities of interest. For more information, please visit [www.interxion.com](http://www.interxion.com)

## Data Centre services across Europe



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**Cofounder:** Uptime Institute EMEA chapter, **Founding member:** European Data Centre Association, **Patron:** European Internet Exchange Association, **Member:** The Green Grid, with role on Advisory Council and Technical Committee, **Contributor:** EC Joint Research Centre on Sustainability, **Member:** EuroCloud.

Interxion is compliant with the internationally recognised ISO/IEC 27001 certification for Information Security Management and ISO 22301 for Business Continuity Management across all our European operations.  
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